

REP: TEL# 703-528-9969 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP12/16 16.18

ALEXANDRIA, VA 22301

SALES PRSN WA- FRANK LEBLANC

CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES	SEP12/16	SEP21/16	WK-2
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP12/16 16.18

ST A:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

ELLISON FOR CONGRESS; 9/16 CUTOFF

ELLI 912 - 9.21 Rec3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
1	R		530A-700A	30		\$165.00	9/12	9/16	3		M,TH-F	3
PROGRAM : 7 NEWS AT SUNRISE												
CON COM1 : 7 NEWS AT SUNRISE												
3	R		700A-900A	30		\$140.00	9/13	9/16	2		TU,F	2
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
8	R		500P-530P	30		\$250.00	9/12	9/16	4		M-W,F	4
PROGRAM : 7 NEWS LIVE-5												
CON COM1 : 7 NEWS LIVE-5												

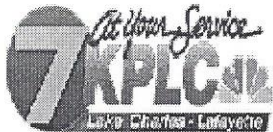
LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		1000P-1035P	30		\$405.00	9/12	9/16	5		M-F	5
PROGRAM : 7 NEWS 10P												
CON COM1: 7 NEWS 10P												
23	*		600P-715P	30		\$300.00	9/18	9/18	2		SUN	2
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1: FOOTBALL NIGHT IN AMERICA												
24	RS		730P-1030P	30		\$1,000.00	9/18	9/18	2		SUN	2
PROGRAM : NFL												
CON COM1: NFL												
26	A		400P-500P	30		\$150.00	9/14	9/16	1		W-F	1
PROGRAM : FIRST NEWS												
CON COM1: FIRST NEWS												
SEP/16			\$6,550.00									
												CONTRACT TOTAL \$6,550.00
												TOTAL SPOTS 19

MARKET TOTALS \$16,180
 KPLC 83%
 KVHP 17%
 CABL 0%
 NVHP 0%

ACCURATE SHARES

SVC- NONE
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KPLC-TV Lake Charles
Send all correspondence to:
320 Division Street
Lake Charles, LA 70601
(337) 439-9071

www.kplctv.com

And:

Smart Media Group, LLC
1427 Leslie Avenue
Alexandria, VA 22301

<u>Contract / Revision</u> POL6327 /		<u>Alt Order #</u> 08366327
<u>Product</u> ELLISON FOR CONGRESS		
<u>Contract Dates</u> 09/12/16 - 09/21/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Ellison Greg/R/Congress/LA		<u>Original Date / Revision</u> 09/12/16 / 09/12/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPLC	<u>Account Executive</u> Frank LeBlanc	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 1046	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	09/12/16	09/16/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T-TF--				3	\$165.00				
N 2	KPLC	09/13/16	09/16/16	NBC Today Show	7:00 AM-9:00 AM		:30				NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-T--F--				2	\$140.00				
N 3	KPLC	09/13/16	09/16/16	Live at Five	5:00 PM-5:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--WTF--				4	\$250.00				
N 4	KPLC	09/13/16	09/18/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	5	\$2,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-TWTF--				5	\$405.00				
D 5	KPLC	09/12/16	09/12/16	Monday Prime Other	7:00 PM-9:00 PM		:30				NM	0	\$0.00
D 6	KPLC	09/13/16	09/13/16	Tuesday Prime Other	7:00 PM-9:00 PM		:30				NM	0	\$0.00
N 8	KPLC	09/18/16	09/18/16	NFL Football Night In Am	6:00 PM-7:15 PM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----2				2	\$300.00				
N 9	KPLC	09/18/16	09/18/16	NFL Football	7:30 PM-10:30 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	-----2				2	\$1,000.00				
D 10	KPLC	09/13/16	09/16/16	KPLC MIDDAY	11:30 AM-12:00 PM		:30				NM	0	\$0.00
D 11	KPLC	09/13/16	09/13/16	Tuesday Hour 3	9-10pm		:30				NM	0	\$0.00
N 12	KPLC	09/14/16	09/18/16	LOC M-F 4-430P	4-430p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	--WTF--				1	\$150.00				
Totals								0.00				19	\$6,550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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Lake Charles, LA 70601
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<u>Contract / Revision</u>	<u>Alt Order #</u>
POL6327 /	08366327

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/16 - 09/21/16	ELLISON FOR CONGR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ellison Greg/R/Cong	09/12/16 / 09/12/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/18/16	19	\$6,550.00	(\$982.50)	\$5,567.50
Totals	19	\$6,550.00	(\$982.50)	\$5,567.50

Signature: _____ **Date:** _____

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